ALL THE WORLD'S A STAGE VIDEO CONTEST

Sponsored by the School of Library and Information Science as a part of the University of Iowa Libraries’ presentation of First Folio! The Book that Gave Us Shakespeare, on tour from the Folger Shakespeare Library

RULES and GUIDELINES

1. All entries must come only from K-12 students in the State of Iowa, and must be a digital video submitted to YouTube with the URL included on your All the World’s A Stage Video Entry form.

2. Video content must relate to Shakespeare and be factually accurate while conveyed in a creative manner.

3. Students may work together in groups or classes within their own school, or submit entries as individuals. All entries will be representing the student’s or students’ school and must be sponsored and approved by a teacher.

4. The length of the video is not to exceed FIVE minutes, not including the title screen (see # 5) and the credit screen (see # 6)

5. All entries should begin with a 10 second full screen “title screen” that includes the following information:
   - Title of Video
   - Student(s) names and grade(s)
   - Teacher sponsor name
   - School Name
   - School City/School District

6. All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright, have a license/permission, or are otherwise legally authorized (e.g., by way of fair use) to use the material for this contest. Written permission and/or licensing must be obtained for use of all copyrighted materials. Entrants shall comply with all applicable YouTube policies for posting videos. Credits should be listed at the end of the video (10 second full screen).

7. There is no entry fee.

8. **The deadline for submissions is 11:59 PM on November 23, 2016.**

9. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Entrants may not use University of Iowa resources to create their video.
10. Each entry must be accompanied by a “Video and Audio Consent and Release” form signed by each student appearing in the video and that student’s parent / lawful guardian. A copy of that form, which permits the University of Iowa to use the video and related separate recordings (if any) in certain ways is attached to these Rules and Guidelines. Schools are responsible for obtaining any other Parent Permission Forms as may be required by your district.

11. Content must comply with all local and national laws, regulations, ordinances and policies, and must be suitable for all audience ages.

12. Entries will be judged by University of Iowa faculty and students. The judges’ decision is final. The winner will be announced on December 9, 2016.

13. The library of the school with the winning video will receive $2,000 to be used as determined by the teacher librarian and school personnel. Press coverage can be initiated by the school with the winning video and/or the University of Iowa and its School of Library and Information Science. No entrant or school, including the school with the winning video may use the name, trademark, or trade name of the University of Iowa or its employees in any advertisement, promotion, news release, or other form of publicity without the prior written approval of an authorized representative of the University of Iowa.

14. As between an entrant and the University of Iowa, ownership of the underlying intellectual property of the videos created and submitted by an entrant remains with the entrant, with the following exception, which is detailed in the “Video and Audio Consent and Release” form mentioned in #10 above:
Entrant consents to allow the University of Iowa, including the SLIS to use, exhibit, distribute, publish or broadcast all or parts of the submitted video for publicity, promotional, educational or similar purposes deemed appropriate by the University/SLIS or those acting pursuant to their authority, in various mediums including print materials, websites (such as YouTube) and local exhibits (such as in the University's Main Library Learning Commons) without further notification or compensation to the entrant.

15. Upon submission of the video to YouTube, the attached entry form must be completed and emailed, along with the signed “Video and Audio Consent and Release” forms to: slis@uiowa.edu or faxed to: 319-335-5374.

16. Videos will be judged based on the following:

Does the video follow these rules and guidelines? For example:
  Does the video run within the 5 minute time limit?
  Is the information included accurate?
  Are any copyrighted materials inappropriately used in the video?
  Is any portion of the video not suitable for all audience ages?
  Were all necessary forms completed?

Quality of video
  Does the video clearly make a connection with Shakespeare?
  Does the video teach us something about Shakespeare?
  Is the presentation creative and engaging?
Is the video original?
Is the overall quality of the video production of high standard?

17. Please direct any questions to christine-kolarik@uiowa.edu